

Buzz NextGen AI Series Indices

US Sentiment Leaders -
March 2021 Monthly Index Rebalance



SUMMARY OF CHANGES

What's in

Company	Ticker
Costco Wholesale Corp	COST
Marathon Oil Corp	MRO
Micron Technology Inc	MU
Trade Desk Inc/The	TTD
Target Corp	TGT
Occidental Petroleum Corp	OXY
Dropbox Inc	DBX
Verizon Communications Inc	VZ
Norwegian Cruise Line Holdings	NCLH
Twilio Inc	TWLO
United Airlines Holdings Inc	UAL

What's out

Company	Ticker
ON Semiconductor Corp	ON
Intel Corp	INTC
BlackRock Inc	BLK
Visa Inc	V
International Business Machine	IBM
Simon Property Group Inc	SPG
Starbucks Corp	SBUX
Caterpillar Inc	CAT
Activision Blizzard Inc	ATVI
Gilead Sciences Inc	GILD
Chewy Inc	CHWY





STOCK SPOTLIGHT

Norwegian Cruise Lines

The most notable addition to the BUZZ Index this month comes in the form of a cruise line, Norwegian Cruise Lines (NYSE: NCLH). Surging inflation expectations spurred a rotation within the market as momentum and technology stocks fell sharply in late February and early March while shares of old economy 'value' companies surged. Consumer discretionary stocks proved resilient as vaccine rollouts accelerated across the developed world, leading to growing optimism surrounding the economic recovery. Over the past year, travel related stocks were unsurprisingly some of the hardest hit names, and while they have recouped some losses, they have still largely underperformed. After falling 85% last year during the COVID-19 crash, NCLH has since nearly quadrupled, yet the stock remains 65% below its pre-COVID levels. Investor sentiment has steadily been climbing and this month, NCLH joins the Buzz Index for the first time ever with a 0.59% weight, accompanying Carnival Corp (NYSE: CCL) as the second cruise line featured in the Index.

Energy Sector

Most investors remember the crash in oil prices during the peak of the pandemic last March, culminating in April when crude oil futures traded negative, a previously unfathomable event. At the time, the demand shock from COVID-19 was so great that people were unable to find storage for the barrels of crude that were building up. Much like the travel and leisure sector, energy stocks plummeted as global demand dried up. However, since April 2020, the price of crude has steadily been climbing, and remarkably reached pre-COVID levels this month after rising almost 40% year-to-date. While the positive contributing factors have been plentiful - the ongoing global recovery, vaccine optimism, a weak US dollar - many market pundits remained skeptical of the rally. Recently, positive online investor sentiment toward oil and gas stocks has been picking up. This month, two of the eleven new names in the BUZZ Index are energy stocks, Marathon Oil (NYSE: MRO) with a 0.78% weight, and Occidental Petroleum (NYSE: OXY) with a 0.63% weight. The current energy stock in the Index, Exxon Mobil (NYSE: XOM), also saw increasing investor sentiment over the past month resulting in its Index weight increasing to 1.18%. Investor sentiment is suggesting that this rally in the energy sector may be for real and could have more room to run.

SECTOR COMPARISON

Sector	February 2021 Index Weight (%)	March 2021 Index Weight (%)
Communication Services	18.5	15.7
Consumer Discretionary	19.2	18.0
Consumer Staples	3.3	4.5
Energy	0.9	2.6
Financial Services	4.4	3.8
Health Care	12.7	12.4
Industrials	14.3	14.7
Information Technology	24.7	25.7
Materials	1.5	2.6
Real Estate	0.5	0.0
Utilities	0.0	0.0





TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



RANKINGS

TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

Company	Ticker
Tesla Inc	TSLA
Square Inc	SQ
Boeing Co/The	BA
Walt Disney Co/The	DIS
NVIDIA Corp	NVDA

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

Company	Ticker
Visa Inc	V
International Business Machine	IBM
BlackRock Inc	BLK
Intel Corp	INTC
ON Semiconductor Corp	ON

INDEX FUNDAMENTALS

DIVIDEND YIELD

1.6%

P/E RATIO

37.5

SMALLEST MARKET CAP

\$6.7B

AVERAGE MARKET CAP

\$272.3B

LARGEST MARKET CAP

\$2,081.6B





INDEX HOLDINGS

Company	Ticker	Weight (%)
Tesla Inc	TSLA	3.00%
Apple Inc	AAPL	3.00%
Virgin Galactic Holdings Inc	SPCE	3.00%
Amazon.com Inc	AMZN	3.00%
Advanced Micro Devices Inc	AMD	3.00%
DraftKings Inc	DKNG	3.00%
Boeing Co/The	BA	3.00%
Square Inc	SQ	3.00%
Plug Power Inc	PLUG	3.00%
Walt Disney Co/The	DIS	3.00%
Novavax Inc	NVAX	2.69%
NVIDIA Corp	NVDA	2.60%
Twitter Inc	TWTR	2.44%
Facebook Inc	FB	2.30%
General Electric Co	GE	2.12%
Zoom Video Communications Inc	ZM	2.01%
Ford Motor Co	F	1.98%
Roku Inc	ROKU	1.88%
Barrick Gold Corp	GOLD	1.78%
Pfizer Inc	PFE	1.74%
Walmart Inc	WMT	1.63%
Bausch Health Cos Inc	BHC	1.59%
Moderna Inc	MRNA	1.53%
Carnival Corp	CCL	1.42%
Johnson & Johnson	JNJ	1.32%
Peloton Interactive Inc	PTON	1.25%
PayPal Holdings Inc	PYPL	1.23%
Snap Inc	SNAP	1.22%
Fastly Inc	FSLY	1.20%
Microsoft Corp	MSFT	1.19%
Exxon Mobil Corp	XOM	1.18%
Teladoc Health Inc	TDOC	1.14%
Shopify Inc	SHOP	1.12%
Penn National Gaming Inc	PENN	1.07%
American Airlines Group Inc	AAL	1.07%
Nikola Corp	NKLA	1.06%
Pinterest Inc	PINS	1.05%
AT&T Inc	T	1.04%

Company	Ticker	Weight (%)
Digital Turbine Inc	APPS	1.02%
Uber Technologies Inc	UBER	0.98%
Beyond Meat Inc	BYND	0.95%
Cloudflare Inc	NET	0.94%
JPMorgan Chase & Co	JPM	0.93%
Goldman Sachs Group Inc/The	GS	0.90%
Costco Wholesale Corp	COST	0.89%
Alphabet Inc	GOOGL	0.85%
salesforce.com Inc	CRM	0.83%
Cleveland-Cliffs Inc	CLF	0.78%
Marathon Oil Corp	MRO	0.78%
Netflix Inc	NFLX	0.76%
General Motors Co	GM	0.75%
Micron Technology Inc	MU	0.75%
Enphase Energy Inc	ENPH	0.71%
CRISPR Therapeutics AG	CRSP	0.71%
Trade Desk Inc/The	TTD	0.70%
Bank of America Corp	BAC	0.67%
Morgan Stanley	MS	0.67%
Target Corp	TGT	0.67%
Etsy Inc	ETSY	0.66%
Hyatt Hotels Corp	H	0.64%
Occidental Petroleum Corp	OXY	0.63%
CVS Health Corp	CVS	0.63%
Seagate Technology PLC	STX	0.62%
Dropbox Inc	DBX	0.62%
Verizon Communications Inc	VZ	0.62%
Sarepta Therapeutics Inc	SRPT	0.61%
Wells Fargo & Co	WFC	0.61%
Norwegian Cruise Line Holdings	NCLH	0.59%
Twilio Inc	TWLO	0.58%
Zynga Inc	ZNGA	0.55%
Coca-Cola Co/The	KO	0.54%
QUALCOMM Inc	QCOM	0.53%
United Airlines Holdings Inc	UAL	0.51%
Coty Inc	COTY	0.51%
TG Therapeutics Inc	TGTX	0.48%
Total:		100%





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The BUZZ NextGen AI US Sentiment Leaders Index™ consists of the 75 large cap US stocks which show the most positive investor sentiment according to our analytics models. These stocks are selected and scored using artificial intelligence, such as machine learning and natural language processing algorithms, applied to millions of data points aggregated from social media, news, and blogs. This allows us to gain actionable insights to inform our holdings each month.

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