

BUZZ

Buzz NextGen AI Series Indices

US Sentiment Leaders -
June 2025 Monthly Index Rebalance



What's in

Company	Ticker
PepsiCo Inc	PEP
Lululemon Athletica Inc	LULU
Warner Bros Discovery Inc	WBD
Salesforce Inc	CRM
Cava Group Inc	CAVA
Rocket Cos Inc	RKT
Palo Alto Networks Inc	PANW
Affirm Holdings Inc	AFRM
Adobe Inc	ADBE
Home Depot Inc/The	HD
Halozyne Therapeutics Inc	HALO
Dutch Bros Inc	BROS

What's out

Company	Ticker
ServiceNow Inc	NOW
Philip Morris International Inc	PM
Target Corp	TGT
Chipotle Mexican Grill Inc	CMG
Johnson & Johnson	JNJ
American Airlines Group Inc	AAL
Newmont Corp	NEM
Starbucks Corp	SBUX
Carnival Corp	CCL
Occidental Petroleum Corp	OXY
Blackrock Inc	BLK
Coca-Cola Co/The	KO



STOCK SPOTLIGHT

UnitedHealth Group Incorporated

Unity Software Inc. (NYSE: U) has spent the past year navigating the fallout from a highly criticized overhaul of its game engine monetization model, which strained relations with its core developer base. In the months since, the company has taken visible steps to rebuild credibility, and those efforts appear to be gaining traction. While controversy initially dominated online discourse, the narrative has shifted, with recent discussion framing Unity as a potential value opportunity. Some investors have even drawn parallels to GameStop's pre-2021 setup, fueled in part by a cryptic January post from Keith Gill, better known as "Roaring Kitty", that included a subtle nod to a track titled "Unity." Though the stock has traded relatively flat over the past year, engagement and visibility across social platforms have steadily climbed. This renewed focus elevates Unity to a maximum 3% weighting in the BUZZ Index this month, reflecting its growing presence in investor conversations.

Lululemon Athletica Inc.

On June 5, Lululemon Athletica Inc. (NASDAQ: LULU) reported first-quarter results that topped expectations on both revenue and global sales growth. However, the company cut its full-year guidance, citing persistent tariff uncertainty and mounting macroeconomic headwinds. CEO Calvin McDonald flagged signs of a slowing U.S. economy and more cautious consumer behavior, particularly in discretionary spending. The market's reaction was swift and decisive as LULU shares fell 20% the following day, the steepest single-session drop since 2020. Year-to-date, the stock is now down over 35%, diverging sharply from the broader market, with the S&P 500 up more than 3% over the same period. Despite the drawdown, investor interest has turned more constructive in recent weeks, with some framing LULU as a potential value opportunity, especially as trade-related concerns appear to be easing. This month, LULU re-enters in the BUZZ Index with a 0.96% weight, reflecting renewed attention from the online investor community.

SECTOR COMPARISON

Sector	May 2025 Index Weight (%)	June 2025 Index Weight (%)
Communication Services	17.4	14.6
Consumer Discretionary	17.2	17.0
Consumer Staples	3.9	4.6
Energy	0.3	0.0
Financial Services	12.0	13.6
Health Care	9.6	8.2
Industrials	5.8	7.6
Information Technology	33.2	34.3
Materials	0.5	0.0
Real Estate	0.0	0.0
Utilities	0.0	0.0





TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



RANKINGS

TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

Company	Ticker
UnitedHealth Group Inc	UNH
GameStop Corp	GME
Coinbase Global Inc	COIN
Hims & Hers Health Inc	HIMS
Super Micro Computer Inc	SMCI

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

Company	Ticker
Newmont Corp	NEM
Johnson & Johnson	JNJ
Target Corp	TGT
Philip Morris International In	PM
ServiceNow Inc	NOW

INDEX FUNDAMENTALS

AS JUNE 12TH, 2025

DIVIDEND YIELD

1.1%

P/E RATIO

30.2

SMALLEST MARKET CAP

\$5.9B

AVERAGE MARKET CAP

580.8B

LARGEST MARKET CAP

\$3,559.2B





INDEX HOLDINGS

Company	Ticker	Weight (%)
Tesla Inc	TSLA	3.00%
GameStop Corp	GME	3.00%
UnitedHealth Group Inc	UNH	3.00%
NVIDIA Corp	NVDA	3.00%
Palantir Technologies Inc	PLTR	3.00%
MicroStrategy Inc	MSTR	3.00%
Hims & Hers Health Inc	HIMS	3.00%
Super Micro Computer Inc	SMCI	3.00%
Alphabet Inc	GOOGL	3.00%
Apple Inc	AAPL	3.00%
AST SpaceMobile Inc	ASTS	3.00%
Coinbase Global Inc	COIN	3.00%
Robinhood Markets Inc	HOOD	3.00%
Advanced Micro Devices Inc	AMD	3.00%
SoFi Technologies Inc	SOFI	3.00%
Unity Software Inc	U	3.00%
Amazon.com Inc	AMZN	3.00%
Uber Technologies Inc	UBER	2.93%
Rocket Lab Corp	RKLB	2.83%
Intel Corp	INTC	2.40%
Meta Platforms Inc	META	2.21%
Microsoft Corp	MSFT	1.91%
Walt Disney Co/The	DIS	1.86%
Bank of America Corp	BAC	1.80%
PepsiCo Inc	PEP	1.69%
Boeing Co/The	BA	1.55%
Walmart Inc	WMT	1.52%
IonQ Inc	IONQ	1.43%
Lucid Group Inc	LCID	1.42%
Reddit Inc	RDDT	1.29%
Micron Technology Inc	MU	1.22%
Rivian Automotive Inc	RIVN	1.17%
Netflix Inc	NFLX	1.04%
Broadcom Inc	AVGO	0.99%
Lululemon Athletica Inc	LULU	0.96%
Celsius Holdings Inc	CELH	0.82%
Carvana Co	CVNA	0.80%
NIKE Inc	NKE	0.79%

Company	Ticker	Weight (%)
Ford Motor Co	F	0.79%
Snowflake Inc	SNOW	0.77%
NU Holdings Ltd/Cayman Islands	NU	0.76%
CrowdStrike Holdings Inc	CRWD	0.74%
JPMorgan Chase & Co	JPM	0.71%
AppLovin Corp	APP	0.61%
Costco Wholesale Corp	COST	0.58%
ROBLOX Corp	RBLX	0.52%
Marvell Technology Inc	MRVL	0.51%
Snap Inc	SNAP	0.51%
Pfizer Inc	PFE	0.51%
DraftKings Inc	DKNG	0.51%
Eli Lilly & Co	LLY	0.49%
Moderna Inc	MRNA	0.46%
PayPal Holdings Inc	PYPL	0.43%
TG Therapeutics Inc	TGTX	0.43%
Shopify Inc	SHOP	0.42%
Warner Bros Discovery Inc	WBD	0.42%
Spotify Technology SA	SPOT	0.41%
Salesforce Inc	CRM	0.41%
First Solar Inc	FSLR	0.39%
Oracle Corp	ORCL	0.38%
McDonald's Corp	MCD	0.38%
Cava Group Inc	CAVA	0.36%
AT&T Inc	T	0.36%
Rocket Cos Inc	RKT	0.36%
Palo Alto Networks Inc	PANW	0.31%
Enphase Energy Inc	ENPH	0.31%
MercadoLibre Inc	MELI	0.30%
Grab Holdings Ltd	GRAB	0.30%
Affirm Holdings Inc	AFRM	0.29%
Adobe Inc	ADBE	0.29%
Home Depot Inc/The	HD	0.29%
Halozyne Therapeutics Inc	HALO	0.27%
Dutch Bros Inc	BROS	0.27%
Goldman Sachs Group Inc/The	GS	0.25%
International Business Machine	IBM	0.24%
Total:		100%





ABOUT BUZZ

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